

KICK – THE OPPORTUNITY

The majority of LED based video and camera lights on the market today have similar capabilities and applications and the market has seen no recent innovation or creativity until the introduction of the KICK light.

The inventor of the KICK light looked at video and camera lighting from a completely different perspective to develop a creative tool which can be used by photographers and videographers to enhance their creativity rather than just light it!

The KICK light was designed to create mood, dramatic effects, dramatisation, and a full colour spectrum which can be controlled via a mobile phone using an iOS or Android app.

KICK is the most creative camera light of its size on the market today, it emits an astonishing 400 lumens output and can be used as an individual light or multiple KICKs can be connected via WiFi to create greater visual control and impact.



FEATURES

• Wide range adjustable colour temperature

Other LED lights with variable colour temperature have two sets of LED cells, one set that is warm white and one set that is cool white and the colour temperature is then adjusted by altering their relative brightness.

The KICK light has a total of 120 RGB LED cells; 40 red, 40 green and 40 blue. The white colour temperature can be changed by adjusting the relative brightness of these three colours. The KICK light does not use LED cells so a broader range of colour temperatures can be achieved.

KICK can achieve between 2700 K and 12000 K in comparison to alternative lighting options in the market which only achieve a spectrum of between 3200K and 5600K.

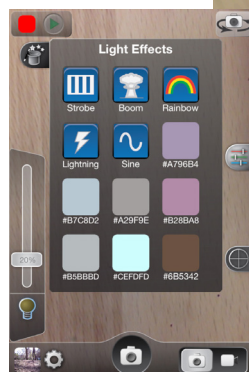
• Full Colour Range

KICK can also generate colours, not just saturated colours but any shade of colour. This key feature is not available in other lights within the KICK price bracket.

• Remote control from an iOS or Android App

Single and multiple KICKs can be connected via WiFi and controlled via an iOS or Android app giving the user total control of the mood, effect and colour.

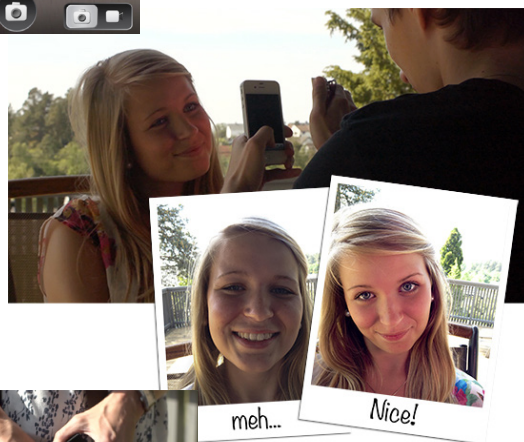
Multiple KICKs can be mounted to light up an object or scene from various angles. These can be linked via WiFi and then controlled using the KICK app to create the desired effect.



• Creative effects

Using the iOS or Android app, colours can be sampled and light effects can be used from anywhere simply by using a phone camera. Just point the phone camera towards the light effect or colour you want to replicate, tap the screen and the KICK will emit that light!

Sample light colours and effect sequences are stored in the App's effects library for use at a later stage.



• Future proof

The firmware on the KICK can be easily updated from a MAC or PC. New effects and features are being added to the App and to the KICK via updates.

• Small and lightweight

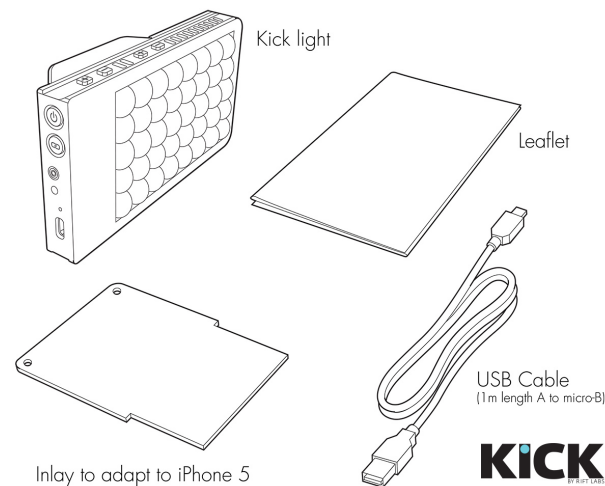
The KICK light is the similar size to a mobile phone so it can easily be taken anywhere.



• Quick and simple charging solution

The KICK light comes supplied with a USB charging lead (USB A to B) for easy charging from any powered USB device (eg. laptop, desktop) and can also be powered directly from the mains through a USB power socket adapter (not supplied).

PRODUCT OVERVIEW



Model	KICK Full Color Light	
Brightness	450 lux @ 1m	
White light	2500 to 12000k	
Colour	Full colour spectrum	
Battery	Built in 2000mAh	
Beam	60 degrees	
Runtime	1.2 hours	
Power input	USB charger	
Adjust colour temperature	Yes	
Adjust brightness	Yes	
Built in WiFi	Yes	
Android App	Yes	
iOS App	Yes	
Mounting	1/4-20 tripod mount	
Size	Physical	Packaging
Height	110.0mm	209.0mm
Width	61.5mm	106.0mm
Depth	25.6mm	45.0mm
Weight	150g	225g

Light Output

White light continuously adjustable from warm to cool light (2500 to 10000 Kelvin)

Full colour spectrum light continuously adjustable (via iOS or Android apps)

Animated light (via iOS or Android apps)

400 Lumen output at 5400 Kelvin

Wide beam angle (directivity 60 degree 20 1/2) using custom optics

Manual controls

Brightness [+] and [-]

Colour temperature [+] and [-]

On/Off

Connect (WiFi)

Wireless

802.11b/g WiFi (2.4GHz)

Support for soft AP

Connectors

USB 2.0

Other features

1/4-20 standard Tripod Mount

What is in the box

KICK light

USB Cable (1 m A to micro-B)

Inlay to adapt to iPhone 5

English leaflet (User manual and other language versions available on-line)

Software can be downloaded free from the App Store or from Google Play

Power

Li-Ion polymer battery 3.7V, 2000mAh (7.5Wh)

The battery is charged by connecting a USB charger to the USB input, can also be powered direct through USB power socket adapter (not included).

System Requirement

The iOS KICK App will run on iPhone 4, 4s, 5, 5c and 5s with iOS version 5 or newer

The Android KICK App will run on most Android devices running 4.0 (Ice Cream Sandwich) or newer

Manual firmware updates can be done via a Mac or PC

Regulatory

FCC approved WiFi

CE Certified

2 year guarantee (excluding battery)

Environmental

RoHS Complaint

Recyclable



www.ColorConfidence.com/kick